ABSTRAK

Nama : Respati Adhityaputra
Pratama Nim :3012211039
Judul Skripsi : ANALISA RASIO LIKUDITAS, RASIO SOLVABILITAS, DAN RASIO PROFITABILITAS UNTUK MENILAI KINERJA KEUANGAN PADA PT AIRASIA INDONESIA TBK PERIODE 2020 – 2024

Penelitian ini bertujuan untuk menganalisis kinerja keuangan pada PT. AirAsia Indonesia, TBK yang meliputi analisis beberapa rasio keuangan seperti rasio likuditas, rasio solvabilitas, dan rasio profitabilitas.

Metode penelitian ini menggunakan metode kuantitatif dengan pendekatan deskriptif. Jenis data penelitian ini menggunakan jenis data sekunder dari laporan keuangan perusahaan selama periode tahun 2020 sampai 2024. Dan Teknik analisis penelitian ini menggunakan analisis rasio keuangan, meliputi rasio likuiditas (Current Ratio dan Quick Ratio), rasio solvabilitas (Debt to Assets Ratio dan Debt to Equity Ratio), rasio profitabilitas (Net Profit Margin, Return on Assets, dan Return on Equity).

Hasil Analisa rasio keuangan pada PT. AirAsia Indonesia, TBK menunjukkan bahwa, rasio likuiditas perusahaan dari tahun 2020-2024 menunjukkan bahwa perusahaan masih dibawah rata-rata industri. Rasio Solvabilitas perusahaan dari tahun 2020-2024 masih dibawah rata-rata industri. Rasio Profitabilitas perusahaan dari tahun 2020-2024 menggambarkan bahwa perusahaan masih dibawah rata- rata industri.

Kata kunci : Rasio Likuditas, Rasio Solvabilitas, Rasio Profitabilitas, Kinerja Keuangan Perusahaan
Referensi : Buku (24), Jurnal (13), dan Jurnal (3)

Penulis

(Respati Adhityaputra Pratama)
3012211039

ABSTRACT

Name : Respati Adhityaputra Pratama
NIM : 3012211039
Thesis Title : THE ANALYSIS OF LIQUIDITY RATIO, SOLVENCY RATIO, AND PROFITABILITY RASIO TO ASSESS FINANSIAL PERFORMANCE AT PT AIRASIA INDONESIA, TBK FOR PERIODS OF 2020- 2024

This research aims to analyze the finansial performance of PT. AirAsia Indonesia, TBK, which includes the analysis of several finansial ratio such as liquidity ratio, solvency ratio, and profitability ratio.

The research method used is quantitive with a descriptive approach. The type of data used in this research is secondary data from the company's finansial statements during the period from 2020-2024. The analysis technique used in this research is finansial ratio analysis, which includes liquidity ratio (Current Ratio and Quick Ratio), Solvency Ratio (Debt to Aset Ratio and Debt to Equity Ratio), and Profitability Ratio (Net Profit Margin, Return on Aset, and Return on Equity).

The results of the finansial ratio analysis at PT. AirAsia Indonesia, TBK indicate that the liquidity ratio show 2020 to 2024 remain below the industry average. Similarly, the company's solvency ratios during the same period are also below the industry average. Furthermore, the profitability ratios from 2020 to 2024 illustrate that the company continues to perform below the industry average.

Keyworda : Liquidity Ratios, Solvency Ratios, Profitablity Ratios, Company Finaciial Perfomance
Reference : Book (24), Website (13), and Journal (3)

Author

(Respati Adhityaputra Pratama)
3012211039