

ABSTRAK

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Program Studi : S1 Kesehatan Masyarakat
Judul : Faktor-Faktor Yang Berhubungan Dengan Perilaku Masyarakat Terhadap Kejadian Kebakaran Di RW 11 Kelurahan Kayu Putih Jakarta Timur Tahun 2026

Kebakaran di permukiman padat penduduk Jakarta Timur masih menjadi ancaman bagi keselamatan masyarakat. Berdasarkan data Suku Dinas Penanggulangan Kebakaran dan Penyelamatan Jakarta Timur periode 2022–2025, Kelurahan Kayu Putih mencatat 49 kejadian kebakaran di Kecamatan Pulo Gadung, dengan frekuensi tinggi di RW 11. Penelitian ini bertujuan mengetahui faktor-faktor yang berhubungan dengan perilaku masyarakat terhadap kejadian kebakaran di RW 11 Kelurahan Kayu Putih, Jakarta Timur Tahun 2026. Penelitian menggunakan metode kuantitatif dengan desain observational analytic dan pendekatan cross-sectional. Sampel sebanyak 90 responden dipilih secara proporsional pada 12 RT menggunakan Stratified Random Sampling. Data dikumpulkan menggunakan kuesioner dan dianalisis dengan uji Chi-Square pada $\alpha=0,05$. Hasil menunjukkan terdapat hubungan antara sikap dengan perilaku masyarakat ($p=0,002$) dan keterampilan individu dengan perilaku masyarakat ($p=0,000$). Tidak terdapat hubungan antara pengetahuan ($p=0,598$), sarana dan prasarana ($p=0,631$), serta dukungan tokoh masyarakat ($p=0,211$) dengan perilaku masyarakat. Disarankan meningkatkan keterampilan masyarakat melalui pelatihan dan simulasi kebakaran secara berkala serta memperkuat edukasi dan koordinasi pencegahan kebakaran oleh RT/RW dan tokoh masyarakat.

Kata Kunci: Kebakaran, Perilaku Masyarakat, Pengetahuan, Sikap Keterampilan Individu.

ABSTRACT

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Study Program : Public Health

Title : Factors Related to Community Behavior Towards Fire Incidents in Kayu Putih Village RW 11, East Jakarta in 2026

Fires in densely populated settlements in East Jakarta remain a threat to public safety. Based on data from the East Jakarta Fire and Rescue Sub-Department for the 2022–2025 period, Kayu Putih Village recorded 49 fire incidents in Pulo Gadung District, with a high frequency of incidents in RW 11. This study aimed to determine the factors associated with community behavior toward fire incidents in RW 11, Kayu Putih Village, East Jakarta, in 2026. This study used a quantitative method with an observational analytic design and a cross-sectional approach. A total of 90 respondents were selected proportionally from 12 RTs using Stratified Random Sampling. Data were collected using questionnaires and analyzed using the Chi-Square test at $\alpha=0.05$. The results showed a significant relationship between attitude and community behavior ($p=0.002$) and between individual skills and community behavior ($p=0.000$). No significant relationship was found between knowledge ($p=0.598$), facilities and infrastructure ($p=0.631$), or community leader support ($p=0.211$) and community behavior. It is recommended that community skills be improved through regular fire training and simulations, while RT/RW and community leaders should strengthen fire prevention education and coordination.

Keywords: Fire; Community Behavior; Knowledge; Attitude; Individual Skills.