

ABSTRAK

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Program Studi : S1 Kesehatan Masyarakat
Judul : Faktor-Faktor Yang Berhubungan Dengan Keikutsertaan Masyarakat Terhadap Badan Penyelenggara Jaminan Sosial Di Kelurahan Rawasari Tahun 2024

Keikutsertaan masyarakat terhadap BPJS merupakan suatu kewajiban. Di kelurahan Rawasari, Jakarta Pusat sejak Desember 2023 – Mei 2024 memiliki 96 peserta jenis Bukan Penerima Upah (BPU) di BPJS Ketenagakerjaan Cabang terdekat. Jumlah ini terbilang sedikit dibanding dengan jumlah usia produktif sebanyak 325. Tujuan penelitian mengetahui faktor-faktor yang berhubungan dengan keikutsertaan masyarakat terhadap BPJS di Kelurahan Rawasari. Penelitian ini merupakan kuantitatif menggunakan desain *cross-sectional*. Sampel penelitian sebanyak 179 diambil secara *Proportional random sampling*. Instrumen penelitian menggunakan kuesioner dengan uji statistik univariat distribusi frekuensi dan bivariat dengan uji *chi-square*. Waktu penelitian bulan Mei – Agustus 2024. Hasil penelitian menunjukkan hubungan pengetahuan (*P Value* = 0,000), pendidikan (*P Value* = 0,925), jenis pekerjaan (*P Value* = 0,000), pendapatan (*P Value* = 0,000), jumlah anggota keluarga (*P Value* = 0,148), informasi (*P Value* = 0,000), riwayat PAK (*P Value* = 0,144), dan dukungan sosial (*P Value* = 0,010) dengan keikutsertaan masyarakat terhadap BPJS. Penyebaran informasi dengan sosialisasi dilakukan melalui kegiatan di perusahaan langsung kepada karyawan agar informasi dapat langsung diterima karyawan dan diharap karyawan akan menyampaikan informasi kembali kepada keluarganya. Selain itu sosialisasi dapat dilakukan di masyarakat salah satunya menyampaikan informasi langsung, menyeluruh, rutin dan berkala di wilayah kerja BPJS sesuai dengan kewajiban peraturan yang berlaku.

Kata Kunci: Badan Penyelenggara Jaminan Sosial, Keikutsertaan, Pengetahuan, Informasi dan Dukungan Sosia

ABSTRACT

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Title : Factors Related to Community Participation in the Social Security Organizing Body in Rawasari Village in 2024

Community participation in BPJS is an obligation. In the Rawasari sub-district, Central Jakarta, from December 2023 to May 2024, there are 96 participants classified as Non-Wage Earners (BPU) in the nearest BPJS Employment branch. This amount is considered small compared to the productive age population of 325. The purpose of the research is to identify the factors related to community participation in BPJS in Rawasari Village. This research is quantitative using a cross-sectional design. A research sample of 179 was taken using proportional random sampling. The research instrument uses a questionnaire with univariate statistical tests for frequency distribution and bivariate tests using the chi-square test. The research period is from May to August 2024. The research results indicate a relationship between knowledge (P Value = 0.000), education (P Value = 0.925), type of occupation (P Value = 0.000), income (P Value = 0.000), number of family members (P Value = 0.148), information (P Value = 0.000), PAK history (P Value = 0.144), and social support (P Value = 0.010) with community participation in BPJS. Information dissemination through socialization is carried out via activities at the company directly to employees so that the information can be received directly by them, and it is hoped that employees will relay the information back to their families. Additionally, socialization can be conducted in the community, one of which is by providing information directly, comprehensively, routinely, and periodically in the BPJS work area in accordance with applicable regulatory obligations.

Keywords: Social Security Organizing Body, Participation, Knowledge, Information, and Social Support.