

Nama : Rahadian Akbar
NIM : 3022201048
Judul Skripsi : **PENGARUH RETURN ON ASET (ROA), RETURN ON EQUITY (ROE), NET PROFIT MARGIN (NPM) DAN EARNING PER SHARE (EPS) TERHADAP HARGA SAHAM (STUDI EMPIRIS PERUSAHAAN MAKANAN – MINUMAN YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2019 – 2022)**

ABSTRAK

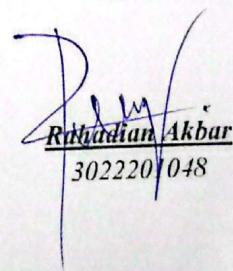
Penelitian ini bertujuan untuk menganalisis pengaruh Return On Asset (ROA), Return On Equity (ROE), Net Profit Margin (NPM) dan Earning Per Share (EPS) terhadap harga saham. (studi empiris perusahaan makanan – minuman yang terdaftar di bursa efek indonesia tahun 2019-2022).

Metodologi penelitian yang digunakan adalah metode kuantitatif dengan menggunakan data sekunder yang diperoleh dari perusahaan Bursa Efek Indonesia pada periode 2019 – 2022. Teknik pengambilan sample menggunakan metode purposive sampling. Teknik analisa data menggunakan regresi linear berganda dengan melakukan uji statistik deskriptif, uji asumsi klasik (uji multikolinearitas, uji heteroskedastisitas) dan uji hipotesis t statistik serta f statistik untuk menguji keberartian pengaruh secara simultan dengan tingkat signifikansi 5%.

Hasil dari penelitian ini menunjukkan bahwa secara parsial variabel Return On Asset berpengaruh positif dan signifikansi terhadap variabel saham. Variabel Return On Equity berpengaruh negatif namun tidak signifikansi terhadap variabel saham. Variabel Net Profit Margin berpengaruh negatif dan signifikansi terhadap variabel saham, dan variabel Earning Per Share berpengaruh positif namun tidak signifikansi terhadap harga saham. Sementara itu secara simultan memiliki hubungan signifikansi terhadap variabel terikat harga saham. Koefisiensi determinasi dari penelitian ini menunjukkan angka sebesar 93,2%. Hal ini menunjukkan bahwa variasi variabel ROA, ROE, NPM dan EPS mampu menjelaskan variasi naik turunnya variabel harga saham sebesar 93% sedangkan sisanya sebesar 7% dipengaruhi oleh variabel bebas lainnya.

Kata kunci : Return On Asset, Return On Equity, Net Profit Margin, Earning Per Share dan Harga Saham.

Author


Rahadian Akbar
3022201048

Name : Rahadian Akbar
NIM : 3022201048
Title : **THE EFFECT OF RETURN ON ASSETS (ROA), RETURN ON EQUITY (ROE), NET PROFIT MARGIN (NPM), AND EARNINGS PER SHARE (EPS) ON STOCK PRICES. (EMPIRICAL STUDY OF FOOD – BEVERAGE COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE IN 2019-2022)**

ABSTRACT

This research aims to analyze the influence of Return On Assets (ROA), Return On Equity (ROE), Net Profit Margin (NPM), and Earnings Per Share (EPS) on stock prices. (empirical study of food and beverage companies listed on the Indonesian Stock Exchange in 2019-2022).

The research methodology used is a quantitative method using secondary data obtained from Indonesian Stock Exchange companies in the 2019 - 2022 period. The sampling technique uses a purposive sampling method. The data analysis technique uses multiple linear regression by carrying out descriptive statistical tests, classical assumption tests (multicollinearity test, heteroskedastic test), and statistical t and f statistical hypothesis tests to test the significance of the influence simultaneously with a significance level of 5%.

The results of this research show that partially the Return On Assets variable has a positive effect and significant on the stock variable. The Return On Equity variable has a negative effect but not significant on the stock variable. The Net Profit Margin variable has a negative effect and significant on the stock variable, and the Earning Per Share variable has a positive effect but not significant on stock prices. Meanwhile, the variables simultaneously have a significant relationship to the dependent variable of stock prices. The coefficient of determination from this research shows a figure of 93,2%. This shows that variations in the variables ROA, ROE, NPM, and EPS can explain variations in the rise and fall of share price variables by 93% while the remaining 7% is influenced by other independent variables.

Keywords : Return On Asset, Return On Equity, Net Profit Margin, Earning Per Share dan Share Price.

Author


Rahadian Akbar
3022201048