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Judul Skripsi : ANALISIS KEPUTUSAN INVESTASI SAHAM PADA SEKTOR ENERGI DI INDEKS IDX HIGH DIVIDEN 20 DENGAN MENGGUNAKAN METODE PRICE EARNING RATIO (PER) DAN PRICE TO BOOK VALUE (PBV) PERIODE 2022-2024.

ABSTRAK

Penelitian ini bertujuan untuk menganalisis keputusan investasi dengan menggunakan metode Price Earning Ratio (PER) dan Price to Book Value (PBV) periode 2022 – 2024.

Metode penelitian yang digunakan adalah deskriptif kuantitatif dengan metode Price Earning Ratio dan Price to Book Value (PBV). Sumber data berasal dari data sekunder yang diperoleh dari bursa efek Indonesia. Sampel yang diteliti adalah perusahaan sektor energi di Indeks IDX High Dividen diperoleh 3 perusahaan, diantaranya ADRO, PTBA, dan ITMG.

Hasil dari penelitian ini menunjukkan bahwa dengan metode Price Earning Ratio (PER) berdasarkan nilai intrinsik saham. Pada tahun 2022, ADRO sebesar Rp2.250, PTBA sebesar Rp2.710, dan ITMG sebesar Rp20.400 berada pada posisi overvalued, sehingga pada keputusan investasi yaitu menjual saham. Tahun 2023, ADRO sebesar Rp3.850, PTBA sebesar Rp3.690, dan ITMG sebesar Rp39.025 berada pada posisi undervalued, sehingga keputusan investasi yaitu membeli saham. Tahun 2024, ADRO sebesar Rp2.380, PTBA sebesar Rp2.440, dan ITMG sebesar Rp25.650 berada pada posisi overvalued, sehingga keputusan investasi yaitu menjual saham. Sementara itu, dengan metode Price to Book Value (PBV) berdasarkan nilai buku saham. Pada tahun 2022, ADRO sebesar Rp3.210,21, PTBA sebesar Rp2.509,93, dan ITMG sebesar Rp27.152,12 berada pada posisi overvalued, sehingga keputusan investasi yaitu menjual saham. Tahun 2023, ADRO sebesar Rp3.570,73 berada dalam posisi undervalued, sehingga keputusan investasi yaitu membeli saham, sementara PTBA sebesar Rp1.871,70, dan ITMG sebesar Rp24.401,74 berada pada posisi overvalued, sehingga keputusan investasi yaitu menjual saham. Tahun 2024, ADRO sebesar Rp2.380 dan ITMG sebesar Rp25.650 berada dalam posisi undervalued, sehingga keputusan investasi yaitu membeli saham, sementara PTBA sebesar Rp 2.440 berada dalam posisi overvalued, sehingga keputusan investasi yaitu menjual saham.

Kata kunci : Nilai Intrinsik, Nilai Buku, Price Earnings Ratio, Price to Book Value, Keputusan Investasi, Sektor Energi Indeks High Dividen 20.

Penyulis


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Title : THE ANALYSIS OF STOCK INVESTMENT DECISIONS
IN THE ENERGY SECTOR IN THE IDX HIGH
DIVIDEND 20 INDEX USING THE PRICE EARNING
RATIO (PER) AND PRICE TO BOOK VALUE (PBV)
METHODS FOR THE PERIOD 2022-2024.

ABSTRACT

This study aims to analyze investment decisions using the Price Earning Ratio (PER) and Price to Book Value (PBV) approach methods for the period 2022-2024.

The research methodology used is descriptive quantitative with the Price Earning Ratio and Price to Book Value (PBV) method. The data source comes from secondary data obtained from the Indonesian stock exchange. The sample studied was the energy sector companies in the IDX High Dividend Index obtained 3 companies, including ADRO, PTBA, and ITMG.

The results of this study indicate that with the Price Earning Ratio (PER) method based on the intrinsic value of shares. In 2022, ADRO of IDR 2,250, PTBA of IDR 2,710, and ITMG of IDR 20,400 were in an overvalued position, so the investment decision was to sell shares. In 2023, ADRO at IDR 3,850, PTBA at IDR 3,690, and ITMG at IDR 39,025 are in an undervalued position, so the investment decision is to buy shares. In 2024, ADRO at IDR 2,380, PTBA at IDR 2,440, and ITMG at IDR 25,650 are in an overvalued position, so the investment decision is to sell shares. Meanwhile, with the Price to Book Value (PBV) method based on the book value of the shares. In 2022, ADRO at IDR3,210.21, PTBA at IDR2,509.93, and ITMG at IDR27,152.12 are in an overvalued position, so the investment decision is to sell shares. In 2023, ADRO at IDR3,570.73 is in an undervalued position, so the investment decision is to buy shares, while PTBA at IDR1,871.70, and ITMG at IDR24,401.74 are in an overvalued position, so the investment decision is to sell shares. In 2024, ADRO at IDR 2,380 and ITMG at IDR 25,650 are in an undervalued position, so the investment decision is to buy shares, while PTBA at IDR 2,440 is in an overvalued position, so the investment decision is to sell shares.

Keywords : *Intrinsic Value, Book Value, Price Earning Ratio, Price to Book Value, Investment Decision, Energy Sector High Dividend 20 Index.*

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