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Judul Skripsi : Pengaruh *Cash Ratio*, *Net Interest Margin* (NIM), dan *Debt to Asset Ratio* (DAR) Terhadap Harga Saham Pada PT Bank Rakyat Indonesia (Persero) Tbk Di Bursa Efek Indonesia Periode 2017–2025

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Cash Ratio*, *Net Interest Margin* (NIM), dan *Debt to Asset Ratio* (DAR) terhadap Harga Saham pada PT Bank Rakyat Indonesia (Persero) Tbk. di Bursa Efek Indonesia periode 2017–2025.

Penelitian ini menggunakan metode kuantitatif dengan data sekunder. Populasi penelitian adalah laporan keuangan PT Bank Rakyat Indonesia (Persero) Tbk. periode 2017–2025. Teknik pengambilan sampel menggunakan sampling jenuh (sensus) sehingga diperoleh 36 sampel penelitian. Analisis data menggunakan *Partial Least Squares–Structural Equation Modeling* (PLS-SEM) dengan bantuan SmartPLS 4, sedangkan pengujian hipotesis secara simultan dilakukan melalui *Regression Analysis* pada SmartPLS 4.

Hasil penelitian menunjukkan bahwa *Cash Ratio* tidak berpengaruh dan tidak signifikan terhadap Harga Saham, sedangkan *Net Interest Margin* (NIM) dan *Debt to Asset Ratio* (DAR) berpengaruh dan signifikan terhadap Harga Saham. Selain itu, *Cash Ratio*, *Net Interest Margin* (NIM), dan *Debt to Asset Ratio* (DAR) secara simultan berpengaruh dan signifikan terhadap Harga Saham.

Kata Kunci: *Cash Ratio*, *Net Interest Margin* (NIM), *Debt to Asset Ratio* (DAR), Harga Saham, PLS-SEM.

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Judul Skripsi : *The Effect of Cash Ratio, Net Interest Margin (NIM), and Debt to Asset Ratio (DAR) on the Share Price of PT Bank Rakyat Indonesia (Persero) Tbk on the Indonesia Stock Exchange for the Period 2017–2025*

ABSTRACT

This study aims to analyze the effect of Cash Ratio, Net Interest Margin (NIM), and Debt to Asset Ratio (DAR) on the stock price of PT Bank Rakyat Indonesia (Persero) Tbk. listed on the Indonesia Stock Exchange for the period 2017–2025.

This study employed a quantitative research method using secondary data. The population consisted of the financial statements of PT Bank Rakyat Indonesia (Persero) Tbk. for the 2017–2025 period. The sampling technique used was saturated sampling (census), resulting in 36 research samples. Data were analyzed using Partial Least Squares–Structural Equation Modeling (PLS-SEM) with SmartPLS 4, while the simultaneous hypothesis was tested using the Regression Analysis feature in SmartPLS 4.

The results showed that Cash Ratio had no significant effect on stock price, whereas Net Interest Margin (NIM) and Debt to Asset Ratio (DAR) had a significant effect on stock price. Furthermore, Cash Ratio, Net Interest Margin (NIM), and Debt to Asset Ratio (DAR) simultaneously had a significant effect on stock price.

Keywords: Cash Ratio, Net Interest Margin (NIM), Debt to Asset Ratio (DAR), Stock Price, PLS-SEM.